

Governor's Traffic Safety Advisory Commission Distracted Driving Action Team Tuesday, July 15, 2014 1:00 PM

Michigan State Police Headquarters 333 S. Grand Avenue, Lansing, Michigan 48909 1920 Room

Attendance	
Name	Agency
Jim Santilli, Chairman	Traffic Improvement Association of Michigan
Tom Artushin, Vice Chairman	Ford Motor Company
Kim Ault	Michigan Department of Transportation
Debra Barosky	Citizen
Renelius Bell	Ford Motor Company
Anna Charboneau	Student - Conant Elementary
Josette Charboneau	Citizen
Linda Fech	Michigan Office of Highway Safety Planning
F/Lt. Jim Flegel	Michigan State Police
Sean Hawkins	Student - Conant Elementary
Molly Hawkins	Citizen
Kelli Jankens	Mid-Michigan Medical Center
Zoey Lanesky	Student - Conant Elementary
Shelly Lanesky	Citizen
Mary Lanesky	Citizen
Kim Lariviere	Michigan Department of Transportation
Maggie Pasikowski	Traffic Improvement Association of Michigan
Anne Readett	Michigan Office of Highway Safety Planning
Carol Reagan	Michigan Department of State
Keith Schultz	General Motors
Kristy Stockwell	Citizen
Abby Sung	Student - Conant Elementary
Linda Wheeler	Citizen
Mia Wiggins	Citizen

Agenda Item: Call to Order and Introductions

Discussion: Not Applicable

Action: Jim Santilli called the meeting to order at 1:07 PM and began with attendee introductions.

Agenda Item: Review of April 15, 2014 Meeting Minutes

Discussion: No changes needed.

Action: Tom Artushin made motion to approve. F/Lt. Jim Flegel seconded. Approved unanimously.

Agenda Item: Texting and Driving Presentation

Discussion: Students of Conant Elementary presented Michigan's texting law and dangers of texting and driving. **Action:** Santilli stated he will be nominating the students for a GTSAC Outstanding Traffic Safety Achievement Award.

Agenda Item: Chairman's Report

Discussion: Santilli informed the Action Team that Lt. Dave Livingston, who was previously employed at the Troy Police Department and currently works at Mott Community College Police, will be joining the Action Team. Officer John Cleveland of the Ferndale Police Department will also be joining.

Action: Not Applicable

Agenda Item: Old Business - Distracted Driving Enforcement Discussion

Discussion: Santilli discussed enforcement of the no texting while driving law is challenging due to the law being texting specific. Many officials in the law enforcement community recommends revising the law to cover any physical

manipulation of a handheld device.

Action Team discussed the City of Troy's distracted driving ordinance.

Action: Santilli will have a discussion with GTSAC Chairman Michael Prince about inviting Representative Wayne Schmidt, Chairman of Michigan House of Representative's Transportation Committee, to attend a future meeting.

Agenda Item: Old Business - Action Plan Progress Update

Discussion: There are no updates to the Action Plan at this time.

Keith Schultz stated the Automotive Alliance is conducting research on distracted driving. The research, which is being conducted by Wayne State University, is in its first phase.

Linda Fech stated three simulators are currently available, and nine are to be purchased pending approval from NHTSA. The "Strive for a Safer Drive" program will be starting, which is open to Michigan high schools in the top counties for teen traffic fatalities and serious injuries.

Linda Wheeler and Mia Wiggins will be presenting at the Monroe County Fair. Simulators will be available from July 27th to August 2nd, and resources will be distributed.

Carol Reagan stated for objective #2, Greg Lantzy recently retired. An update will be needed.

Kim Larivlere and Kim Ault visited Lawrence Technological University for a Distracted Driving Demonstration project. A presentation will be made at various locations in Michigan during July.

Anne Readett announced the addition a pilot enforcement initiative for the texting law.

Renelius Bell informed the group of the SHRP2 Naturalistic Driving Study.

Lt. Jim Flegel discussed a sample study done by MSP's Lt. Gary Megge on the correct completion of UD-10's. As a result, a pilot program is being conducted on how to properly code the UD-10 to reflect distracted driving.

Action: Not Applicable

Agenda Item: Old Business - Discussion of Automotive Safety Demonstration at Next Meeting

Discussion: Santilli recommended the next meeting be held at Ford Motor Company in Dearborn. Artushin stated the Action Team could participate in a demonstration of the Ford Virttex drive simulator and test track.

Action: Santilli and Artushin will coordinate a time for the next meeting and inform the Action Team.

Agenda Item: New Business - Request from Maple Valley High School

Discussion: Fech discussed an assembly organized by seniors at Maple Valley High School about texting and driving.

Action Team discussed the impact criteria for the GTSAC Outstanding Traffic Safety Achievement Award.

Action Team discussed the "It Can Wait" campaign in New York, and possibility of a similar program in Michigan.

Action: Fech to send GTSAC award nomination form and criteria to teachers at Maple Valley H.S..

Agenda Item: New Business - 2015 Michigan Traffic Safety Summit: Call for Topics

Discussion: Santilli advised of OHSP email requesting a minimum of at least 2 topics for recommendation.

Readett suggested focus on law enforcement. A distracted driving workshop involving two different perspectives; first perspective to provide background on enforcement and how ordinance was enforced in Troy. The second perspective from an educational viewpoint.

Action Team had a discussion regarding the new UD-10 that will be used as of 2016, which is a possible topic for submission.

Action: Readett to attempt to locate name of the speaker from the Traffic Safety Summit, and provide it to Santilli.

Agenda Item: Action Team and Public Comments

Discussion: Fech advised of a free driving safety class in Livingston County, which is sponsored by State Farm and offered to local students. The Livingston County Sheriff's Department, with the Green Oak Township Police Department, will be working with FT Techno of America to offer course on teen distracted driving.

Action: Not Applicable

Agenda Item: Adjournment

Discussion: Not Applicable

Action: Santilli adjourned the meeting at 2:36PM

Future Meeting Dates

October 14, 2014: 10:00 AM, Ford Motor Company, Dearborn Proving Grounds